

Privacy Policy

Last updated: October 27, 2025

This Privacy Policy describes our policies and procedures on the collection, use, and disclosure of your information when you use our Service. It also explains your privacy rights and how the law protects you.

We use your personal data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

Words with capitalized initial letters have meanings defined under the following conditions. These definitions apply whether they appear in singular or plural form.

Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for you to access our Service or parts of our Service.
- **Company** (referred to as either "the Company", "We", "Us" or "Our") refers to **Exsus Creative Pvt Ltd**.
- **Cookies** are small files placed on your device by a website to store certain browsing information.
- **Country** refers to **Sri Lanka**.
- **Device** means any device that can access the Service, such as a computer, mobile phone, or tablet.
- **Personal Data** means any information that relates to an identified or identifiable individual.
- **Service** refers to the Website.
- **Service Provider** means any natural or legal person who processes data on behalf of the Company.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself.
- **Website** refers to **Tapit**, accessible from <https://tapit.lk>.
- **You** mean the individual accessing or using the Service, or a company or other legal entity on behalf of which such individual is accessing or using the Service.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide certain personally identifiable information, including but not limited to:

- Email address
- First name and last name
- Phone number
- Address
- Usage Data

Usage Data

Usage Data is collected automatically and may include information such as your device's IP address, browser type, pages visited, time spent, and other diagnostic data.

When accessing via a mobile device, we may also collect information like your mobile device type, operating system, and unique device identifiers.

Tracking Technologies and Cookies

We use Cookies and similar tracking technologies (such as beacons, tags, and scripts) to track activity and improve our Service.

We use the following types of Cookies:

- **Necessary / Essential Cookies** – Used to authenticate users and prevent fraudulent activity.
- **Cookies Policy / Notice Acceptance Cookies** – Identify if users have accepted cookie usage.
- **Functionality Cookies** – Remember user preferences and settings for a personalized experience.

Use of Your Personal Data

We use your Personal Data for purposes such as:

- To **provide and maintain** our Service
- To **manage your Account** and registration
- To **perform a contract**, such as processing orders or payments
- To **contact you** regarding updates or support
- To provide **news, special offers, and promotional information**
- To **analyze data and improve our Service**

We may share your data with:

- **Service Providers**
(**PayHere.lk** for Online Payments, **Supabase** for Authentication & Data Storing, **SMS Gateway** for Transactional SMS Sending)
- **Law enforcement**, if required by law
- **Other users**, if you share content publicly
- **With your consent**, for any other purpose

Retention and Transfer of Data

We retain Personal Data only as long as necessary for the purposes stated here, or to comply with legal obligations.

Your data may be transferred and processed outside Sri Lanka, but we ensure adequate security measures are in place.

Delete or Manage Your Data

You can request access, correction, or deletion of your data by contacting us.

In some cases, we may retain certain information as required by law.

Disclosure of Your Data

We may disclose personal information:

- During **business transfers** (e.g., mergers, acquisitions)
- To **law enforcement**, if legally required
- To **protect rights, prevent fraud, or ensure safety**

Security of Data

We take appropriate technical and organizational measures to protect your data, but no electronic transmission is 100% secure.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised “Last updated” date.

Contact Us

If you have any questions about this Privacy Policy, you can contact us:

- **By email:** support@tapit.lk
- **Through our website:** <https://tapit.lk/#contact>